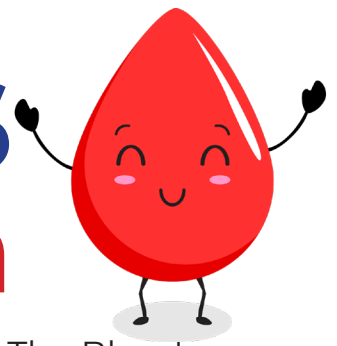


Little Heroes Lifesaver Program



Maintaining our community blood supply is an ongoing challenge. The Blood Center's Little Heroes Lifesaver Program is designed to teach students about the physical functions of blood, how blood is used to help sick and injured people, and how children can become Little Heroes by recruiting adults to donate blood at a school sponsored blood drive.

How it works:

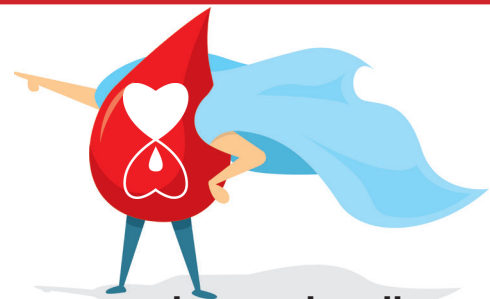
- A TBC Representative will help you pick a blood drive date and guide you through the planning process to ensure a successful blood drive.
- Representatives make a short presentation to the students covering the basic science of blood and the value of assuming community responsibility. This prepares your students to be the future donors of tomorrow.
- We provide all of the materials your school will need to advertise the drive: posters, banners, flyers, etc.
- Each student receives a "Lifesaver" sticker and flyer encouraging eligible donors to donate.

Location:

Ideal locations for blood drives include the cafeteria, library, gymnasium, auditorium, or any other school area large enough to set up:

- Screening/Donor registration area
- Minimum of three donor cots
- Area for donors to rest and for refreshments

If this amount of space is not available, we would be happy to schedule one of our Bloodmobiles!



Rewards:

For schools:

Schools that sponsor **two or more blood drives per year** that each collect at **least 15 units** qualify to earn:

- Fundraising money for every unit donated. (Fundraising checks are issued at the end of the school year to the school to use as they see fit.)
- 1 full year of Blood Assurance for all faculty and staff members.

For students:

- Recruit a successful blood donor and receive a child size Blood Center t-shirt or other special item.
- Ask your TBC Account Representative about other special student rewards such as ice cream or pizza parties for students who recruit a blood donor!